

**STATE OF MINNESOTA  
CAMPAIGN FINANCE AND PUBLIC DISCLOSURE BOARD**

**PRIMA FACIE  
DETERMINATION**

IN THE MATTER OF THE COMPLAINT OF JEREMY CLOUNCH REGARDING THE REED PERKINS FOR  
SENATE DISTRICT 1 COMMITTEE

On June 29, 2020, the Campaign Finance and Public Disclosure Board received a complaint submitted by Jeremy Clouch regarding the Reed Perkins for Senate District 1 committee. Reed Perkins for Senate District 1 is the principal campaign committee of Reed Perkins, a candidate for Minnesota Senate District 1.

The complaint alleges violations of Minnesota Statutes section 211B.04 due to the failure to include a proper disclaimer on the Perkins committee's website and on an advertisement run via the Perkins committee's Facebook page. The complaint alleges that the website has been available since the spring or early summer of 2019. The complaint includes hyperlinks to cached versions of the Perkins committee's website showing that as of May 4, 2020, the website's home page apparently did not contain a complete disclaimer. The complaint also includes a screenshot of the Facebook advertisement, which was disseminated from August 10 through August 20, 2019.

**Determination**

Minnesota Statutes section 211B.04 requires principal campaign committees to include on their campaign material a disclaimer substantially in the form provided in Minnesota Statutes section 211B.04, subdivision 1. The complaint alleges and provides evidence that the Perkins committee prepared and disseminated campaign material that lacked a complete disclaimer as required by statute. The vice chair therefore concludes that the complaint states a prima facie violation of Minnesota Statutes section 211B.04.

Pursuant to Minnesota Statutes section 10A.022, subdivision 3, this prima facie determination is made by a single Board member and not by any vote of the entire Board. This prima facie determination does not mean that the Board has commenced, or will commence, an investigation or has made any determination of a violation by any of the individuals or entities named in the complaint.

Pursuant to Minnesota Statutes section 10A.022, subdivision 3, within 45 days of the date of this determination, the Board will make findings and conclusions as to whether probable cause exists to believe that the violations of Minnesota Statutes section 211B.04 alleged in the complaint warrant a formal investigation. The complainant and the respondent named in this prima facie determination will be given an opportunity to be heard by the Board prior to any decision on probable cause.

Until the Board makes a public finding or enters into a conciliation agreement, this matter is subject to the confidentiality requirements of Minnesota Statutes section 10A.022, subdivision 5.

/s/ Gary Haugen  
Gary Haugen, Vice Chair  
Campaign Finance and Public Disclosure Board

Date: July 6, 2020